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The MIDAS

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SERVICE MARK

PRINCIPAL REGISTER

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FOR: PREPARING, ADMINISTERING, AND SCORING STANDARDIZED TESTS; PROFESSIONAL COACHING SERVICES IN THE FIELD OF MULTIPLE INTELLIGENCES EDUCATION; PROVIDING A WEB SITE THAT FEATURES INFORMAL INSTRUCTION ON STUDY STRATEGIES AND CAREER PLANNING; PUBLICATION OF BOOKS RELATED TO MULTIPLE INTELLIGENCES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 1-1-1989; IN COMMERCE 1-1-1989.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-083,176, FILED 7-13-2010.

SUE LAWRENCE, EXAMINING ATTORNEY



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